

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	25	725/39-61.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (chang\$3 trigger\$3) with (channel\$1 and (time morning noon night day afternoon) and (program\$5 title))	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 13:30
L4	4	725/39-61.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (tag\$1 flag \$3 trigger\$3) with (channel\$1 and (time morning noon night day afternoon) and (program\$5 title))	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 16:36

L5	350	725/39-61.ccls. and (guide ep <sub>g</sub> ) same (ad ads advertis <sub>\$4</sub> promotion <sub>\$3</sub> commercial <sub>\$1</sub> ) and (ad ads advertis <sub>\$4</sub> promotion <sub>\$3</sub> commercial <sub>\$1</sub> ) with (channel <sub>\$1</sub> and (time morning noon night day afternoon) and (program <sub>\$5</sub> title))	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 17:38
L7	34	725/39-61.ccls. and (guide ep <sub>g</sub> ) same (ad ads advertis <sub>\$4</sub> promotion <sub>\$3</sub> commercial <sub>\$1</sub> ) and (ad ads advertis <sub>\$4</sub> promotion <sub>\$3</sub> commercial <sub>\$1</sub> ) with (channel <sub>\$1</sub> and (time morning noon night day afternoon) and (program <sub>\$5</sub> title)) and (ad ads advertis <sub>\$4</sub> promotion <sub>\$3</sub> commercial <sub>\$1</sub> ) with trigger <sub>\$3</sub>	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 17:43

L8	127	725/39-61.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (channel\$1 and (time morning noon night day afternoon) and (program\$5 title)) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (tag\$1 flag \$1 key\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 18:14
L9	84	725/3-36.ccls. and (guide epg) same (ad ads advertis\$4 promotion\$3 commercial\$1) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (channel\$1 and (time morning noon night day afternoon) and (program\$5 title)) and (ad ads advertis\$4 promotion\$3 commercial\$1) with (tag\$1 flag \$1 key\$1)	US-PGPUB; USPAT; USOCR	OR	OFF	2010/05/14 18:35

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